



“Ensure  
the best  
decisions  
for your  
Organization”



**Silega Expedition™**

*What it takes in order for you and your organization realize your full potential and avoid the common obstacles to success?*

Decision Making and Planning



# Silega Expedition™

Decision Making and Planning

## The experience:

Silega Expedition™ is a business simulation that situates participants in a challenging and inspiring fast paced experience of climbing Mount Everest in order to win a prize offered by an eccentric millionaire. They have to try summiting the top during May and will have 31 days available. Participants work and compete in teams of 5 or 6 people.

Together they have to take a decision on how to work together, how to use their personal strengths, which route to take, what equipment to take, what risks to accept. This program includes enhanced multimedia experience – original video

footage from the mountain and special effects.

Everest has always been a supreme symbol of man's personal struggle to achieve excellence, no matter what the external climate conditions are. Succeeding in Everest depends totally on spirit, discipline and will. And as in real life there are only two possible results – success or failure .

## Main objectives:

- Inspire and mobilize people to achieve outstanding results in tough times and show them what they are really capable of
- Make people use all available resources in the best possible way
- Improve business planning and strategy
- Capitalize and mobilize the power of the



Copyright © 2013 Silega Global Inc.

www.silega.com



team and intangible assets

- Reflex on what leadership is required to survive and thrive in a tough business conditions

## Key learnings:

- Create a common vision for success and align employees
- Evaluate and implement a business strategy
- Analyze risks and plan for contingencies
- Create a discipline to survive and thrive in difficult times
- Efficiency and orientation towards results
- Manage tangible and intangible assets
- Brilliant interpersonal and inter-group communication
- Work and take decisions under stress and tight time limits
- Flawless execution

## Typical applications:

- Corporate training (corporate universities)
- Sales and distributors meetings
- Product launch
- Corporate change initiatives
- Annual and kick-off meetings
- Leadership development programs
- Assessment center and evaluation of employee potential

# 70%

of organizations fail to achieve their annual objectives according to our recent study. Even best laid plans are useless without alignment, change in culture, capable leaders, ongoing performance feedback and proper usage of resources.

## Practical details

### Format

Business Simulation

### Number of participants

From 6 to more than 200

### Participants

Employees from all levels

### Duration

4 to 8 hours

### Versions

Manufacturing, Services, Pharmaceutical, Education, Government and NGO

### Competencies

Result oriented. Decision making, Managing and measuring, productivity, Planning, Priority setting, Problem solving, Strategic Agility, Time management, Managing vision and purpose, Motivating others